Business and Community Newsletter
July 2026

Features

Study: Shifting perceptions of misinformation in Canada: Trends in exposure, detection and trust, 2025

In 2025, 80% of Canadians reported seeing news or information on the Internet that they suspected was misleading, false, or inaccurate at least once a month. These experiences are top of mind for Canadians, with the majority (61%) reporting being "very concerned" or "extremely concerned" about online misinformation in 2025.

Study: The category "English and French" in the Census of Population language data

The study, which is based on data from the 2022 Survey on the Official Language Minority Population, provides contextual information on English-French bilingual people, people whose mother tongue is English and French, people who speak English and French at home on a regular basis, as well as people with both English and French as their first official language spoken.

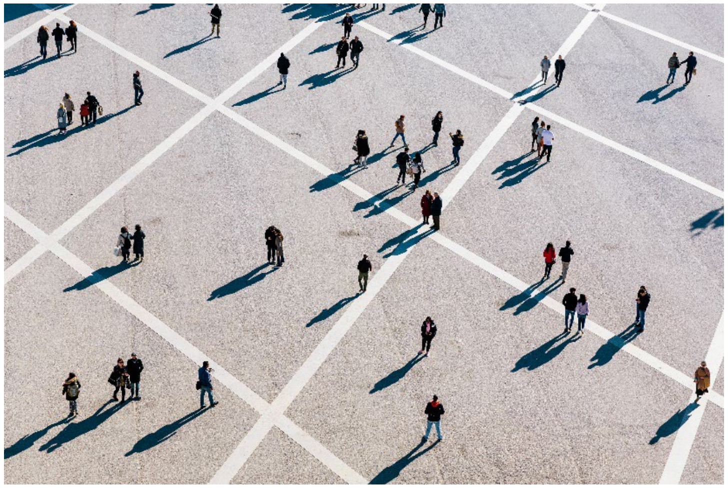
Quarterly rent statistics, first quarter 2026

Statistics Canada published estimates from the Quarterly Rent Statistics program for the first quarter of 2026 for census metropolitan areas (CMAs). The program provides experimental estimates of asking rent for available rental units listed on major rental platforms in Canada.

Access to public transport by distance in Canada

Statistics Canada published a new table providing information on spatial access to public transport by walking distance and public transport carrying capacity, geography, gender and selected demographic and socio-economic characteristics.

Labour Force Survey, June 2026



Highlights

Employment was little changed in June (+18,000; +0.1%) and the employment rate rose 0.1 percentage points to 60.8%. The unemployment rate declined 0.1 percentage points to 6.5%.

Employment was up among youth (15 to 24 years old) (+33,000; +1.2%) and among core-aged people (25 to 54 years old) (+33,000; 0.2%), while it fell among those aged 55 and older (-47,000; -1.1%).

In June, the youth unemployment rate fell 0.7 percentage points to 12.7%. The unemployment rate held steady for women (5.5%) and men (5.7%) in the core working age. For people aged 55 and older, the unemployment rate rose 0.2 percentage points to 5.2%.

Every month, Statistics Canada conducts the Labour Force Survey to gather vital information about employment, unemployment, and labour market trends across the country. If you are selected, your voice matters because your response represents hundreds of Canadians. Your answers are confidential and combined with others so no one can be identified. Whether you are employed, looking for work, retired, or a student, your participation helps paint an accurate picture of Canada's economy. It helps inform decisions on job creation, education, pensions, and income support, and is used by governments, businesses, and researchers to improve the lives of Canadians. Completing the questionnaire is mandatory, but it’s also simple, secure, and a meaningful way to contribute to your community and country. Here are a few examples of how your participation in the Labour Force Survey contributes to vital insights that benefit us all.		
Resources		
Labour	Labour Force Survey in brief: Interactive app	Labour Statistics

Did you know… Series of portraits for select racialized population groups

There are two new portraits available:

- Study: Portrait of the Latin American populations in Canada
- Study: Portrait of the Filipino Populations in Canada

Visit StatsCAN Plus for the most recent data stories:

- Fuelling inflation
- The Stampede: It's not Calgary's first rodeo
- The summer movie

Podcasts

Eh Sayers Episode 33 - Orange Skies, Smoky Air and Billions at Risk of Going Up in Smoke

Orange skies are only part of the story. Wildfires are also reshaping Canada's economy. How are these impacts measured, and what do they reveal about the future? Experts Mike Flannigan and Mark Brown explain.

[Eh Sayers Episode 32 - The Grey Anatomy of Canada: The story behind Canada's aging population]()

Canada's population is changing fast. Fewer kids, longer lives and aging boomers are reshaping housing, schools and care. With Patrick Charbonneau of Statistics Canada, we explore the sandwich generation squeeze and the upside of aging.

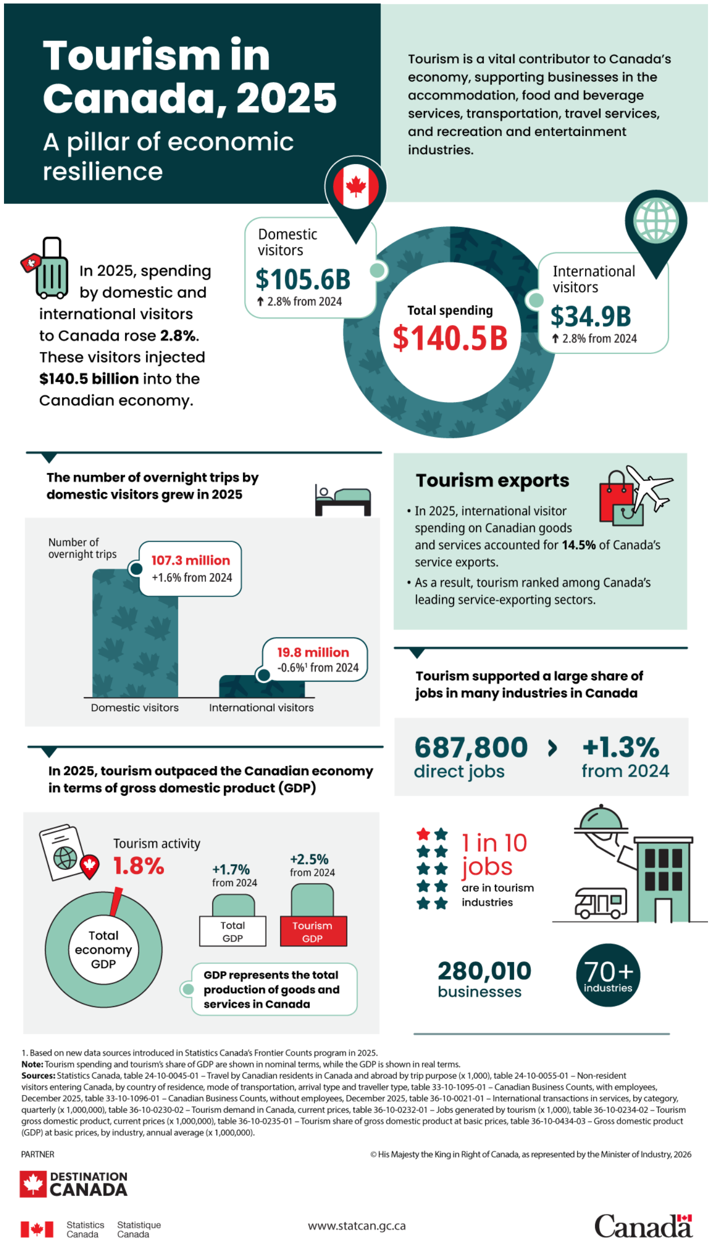
Surveys from Start to Finish

Registration Information: French workshop dates are available in September 2026. For more information and to register for a session, please go to this link: Workshop – Surveys from Start to Finish

Cost: $325 per module or $975 for all 3 modules

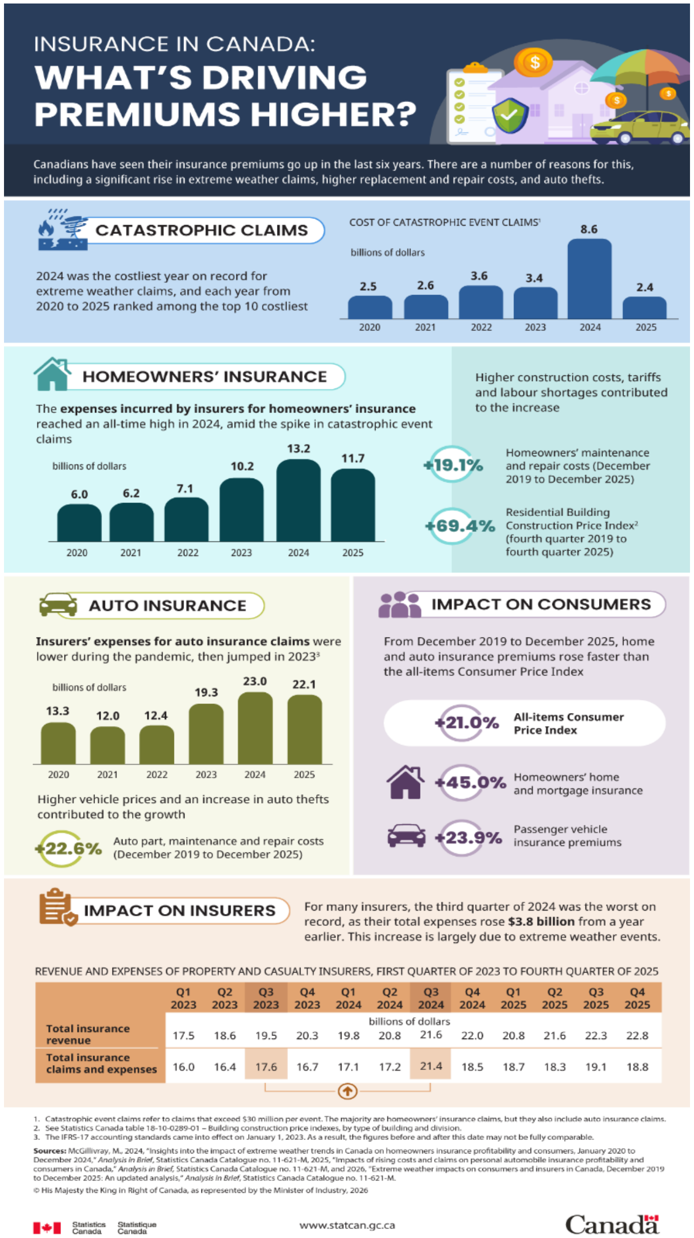
Early Registration (At least 3 weeks before): $300 per module or $900 for all 3 modules

INFOGRAPHICS



[Tourism in Canada, 2025: A pillar of economic resilience]

This infographic illustrates the many ways the tourism sector contributes to Canada's economy.



[Insurance in Canada: What's driving premiums higher?]

The infographic provides a high-level overview of the main cost drivers to insurers and why consumers are experiencing higher insurance premiums. Home insurance has been most impacted compared to automobile, as many consumers experienced declining premiums during the pandemic for automobile insurance. Extreme weather and pandemic factors influenced homeowners' insurance, whereas rising parts, maintenance, and repair costs as well as a spike in thefts have influenced auto insurance.